From Ideas to Impact

SFEntre Enters Its Final Project Stages



As SFEntre enters the final stages of Work Packages 4 (WP4) and 5 (WP5), the partnership is focusing on consolidating the project's achievements, sharing its results and ensuring that the knowledge and resources developed throughout the project continue to make a difference.

WP4: Two-Fold Acceleration of Slow Food Entrepreneurship

WP4 focuses on supporting the development of sustainable entrepreneurship through practical business-oriented activities. By connecting entrepreneurial ideas with expert guidance, business planning and evaluation, the project helps participants refine their concepts and explore opportunities to turn them into viable business initiatives.

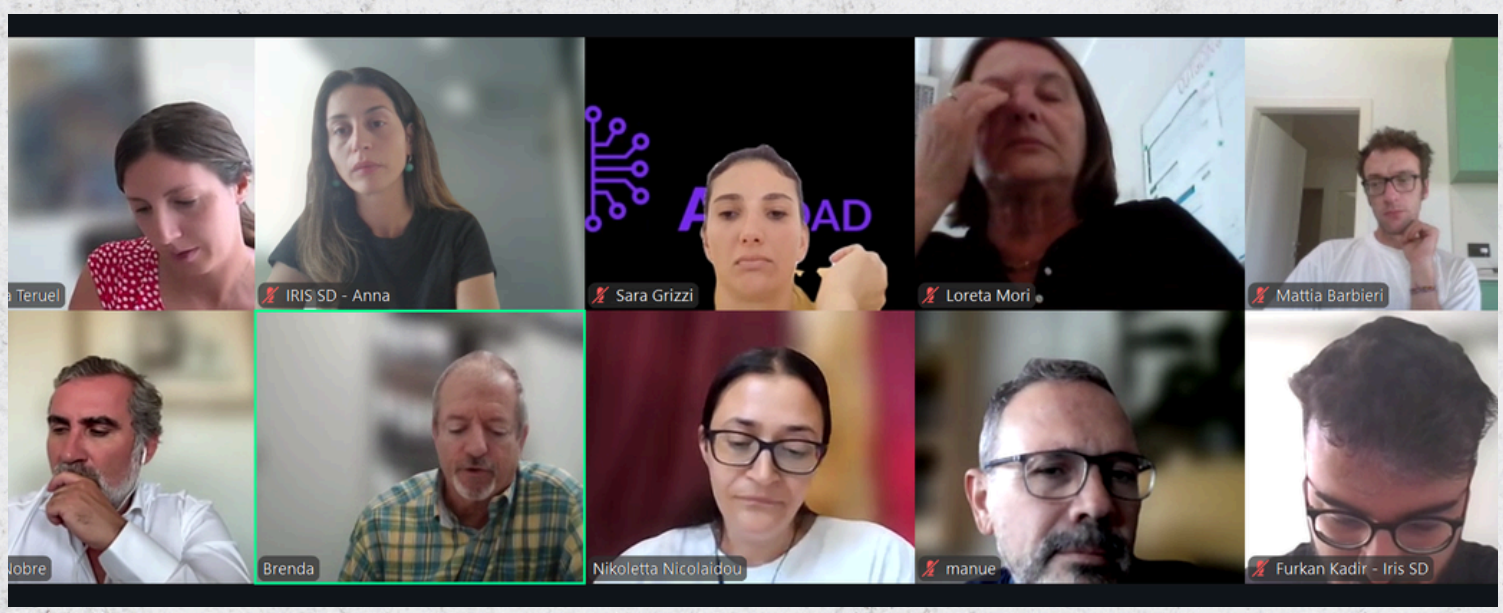
WP5: Dissemination and Exploitation Activities

WP5 focuses on sharing SFEntre's results, engaging relevant stakeholders and promoting the continued use of the project's outputs.



Turning Ideas into Viable Businesses

Kicking -off WP4, partners organised an **online workshop** bringing together **experts** and **potential entrepreneurs**, The workshop provided an opportunity to discuss business ideas, exchange knowledge and strengthen the participants' business plans. The ideas focused on sustainable entrepreneurship, promoting sustainable food practices, local food products and innovative business opportunities rooted in the sustainable agriculture philosophy.

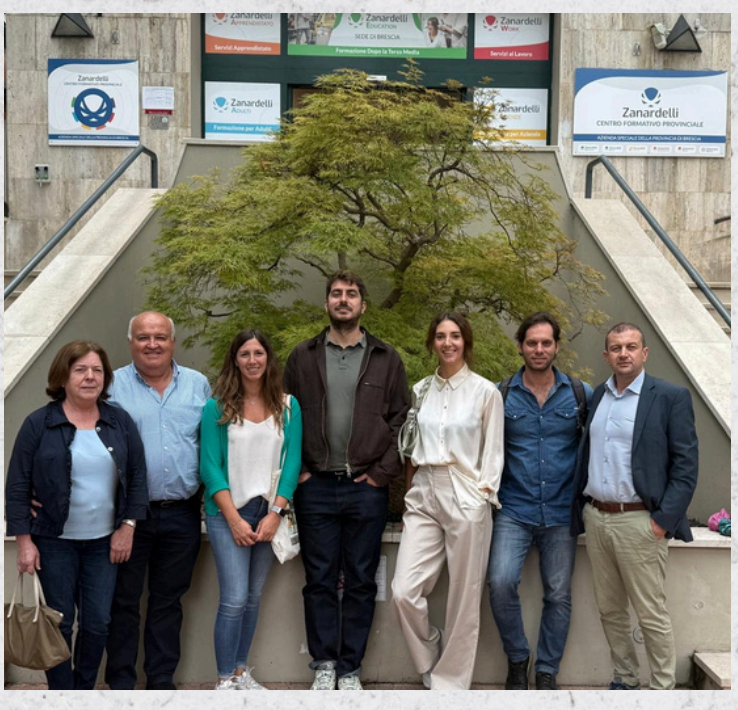


Expert feedback. Practical solutions. Real progress.

Participants received tailored feedback from experts on their business plans, helping them identify strengths, address gaps and improve the feasibility and sustainability of their business ideas. The feedback focused on key aspects of business development, encouraging participants to refine their concepts, strengthen their planning and consider practical steps for implementation. Following this process, each participant's business plan was further developed and reviewed, with an official evaluation provided for every plan. This enabled participants to gain a clearer understanding of their business ideas' potential and identify areas for further improvement within the field of slow food entrepreneurship.



FINAL CONFERENCE AND ROUNDTABLE DISCUSSIONS



The SFEntre partnership gathered in **Brescia**, **Italy**, for the project's final conference, marking an important milestone in our shared journey towards more sustainable food entrepreneurship. The event brought together project partners to celebrate the work carried out throughout the project, reflect on the results achieved and highlight the importance of promoting sustainable, locally rooted and responsible food business practices.

A key moment of the conference was the round-table discussion, in which one representative from each partner organisation participated. The discussion offered an opportunity to exchange perspectives, share experiences from the implementation of project activities and reflect on the challenges and successes encountered along the way. Partners discussed how SFEntre had contributed to strengthening knowledge and awareness of sustainable entrepreneurship, while supporting the development of business ideas connected to local food traditions, sustainability and responsible production and consumption.

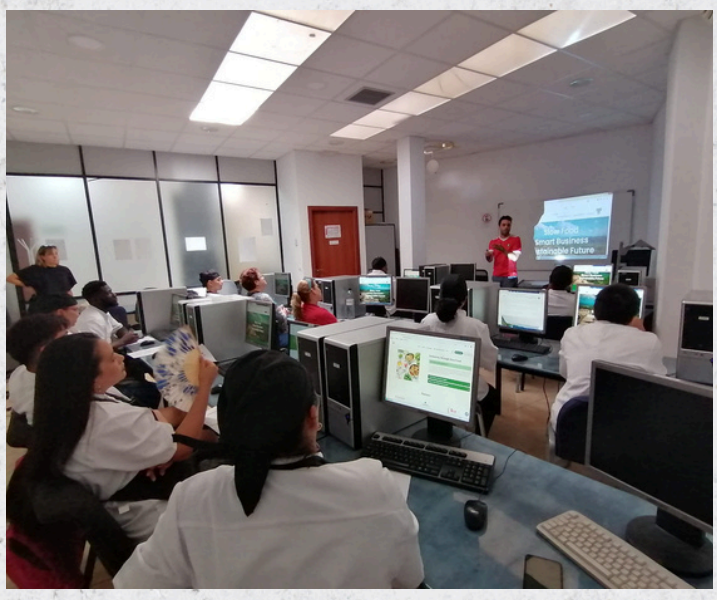
The discussions underlined the need to continue supporting business initiatives that value local food heritage, short supply chains, environmental responsibility and community engagement. By connecting entrepreneurship with the principles of the sustainability, SFEntre aims to contribute to a more sustainable and resilient food sector.



MULTIPLIER EVENTS & CLOSING

Throughout the project, the SFEntre partnership organised a series of **multiplier events** to share the project's results, raise awareness of sustainable entrepreneurship and engage with stakeholders at local and national levels. **A total of nine multiplier events** were held across the partnership, ensuring that the project's outcomes reached a wider audience beyond the organisations directly involved in its implementation.

Each partner organised at least one event, with some partners hosting two, creating multiple opportunities to present the project's objectives, activities and key results. These events served as platforms for disseminating the knowledge, tools and resources developed through SFEntre, while encouraging discussion about the role of entrepreneurship in building more sustainable and resilient food systems.





Beyond disseminating project results, the nine multiplier events contributed to the long-term visibility and sustainability of SFEntre. They encouraged participants to explore the available project resources and consider how these could support future learning, business development and community initiatives.



The SFEntre Journey Continues — Stay Connected!

🌱 SFEntre: Shaping the Future of Slow Food Entrepreneurship!

SFEntre aims to connect entrepreneurship with local food heritage, environmental responsibility and sustainable economic opportunities, helping build a more resilient and responsible food sector across Europe. 🌍🍅

📢 Stay connected and follow our journey! Follow us on social media and subscribe to our newsletter to discover our latest results, resources and activities.

🤝 Join us in promoting a future where food entrepreneurship supports people, places and the planet!
Follow SFEntre:
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